

ABOUT GO AHEAD!



Go Ahead! is at its essence a vehicle for the exchange of *ideas*. **Ideas** that range from business, to economics, to societal impact and beyond. Through its various in-person events such as Power Breakfasts, and Conferences, *Go Ahead!* brings speakers with a wide diversity of expertise and opinions together with intellectually curious audiences across the globe. The confluence of experts and audience creates the dynamic environment where breakthrough thinking happens.

THE NAME & MOTTO

Go Ahead! is about positive, forward momentum generated by those who freely choose to lead for the betterment of society and humankind.

The motto of *Go Ahead!* is...Leading responsibly. "**Leading responsibly**" stands for prudent planning, personal accountability, responsibility for those being led, a positive attitude and a desire to always move forward.

HISTORY

The first *Go Ahead!* Power Breakfast, hosted by **Nikolaus Kimla**, took place in Vienna, Austria in 2004, and was simply a networking event at which 2 top business experts made presentations. These events proved incredibly successful, and following the 8th such event, the series of events was formally named *Go Ahead!*

Nikolaus soon realized that *Go Ahead!* should be a platform with a solid intellectual foundation. He then based *Go Ahead!* in principles taken from the **Austrian School of Economic Thought**: Freedom, Self-Responsibility and Entrepreneurship. He came up with the motto for *Go Ahead!* which is "Lead Responsibly."

The platform proved exceedingly popular. By the time Nikolaus brought *Go Ahead!* to the US in 2014, *Go Ahead!* had hosted 72 Power Breakfasts, as well as 3 incredibly successful Business Summits.

The first US Power Breakfast took place in 2014, at Red Bull North America in Santa Monica. The capacity attendance was treated to powerful presentations by Thomas Tippl, COO of Activision Blizzard, and CEO of Pipeliner Sales Nikolaus Kimla.



Since that time there have been many more all over the US, and there are many more to come! Check our **Upcoming Events schedule here**.